

THE GARDEN SPADE THAT SELLS ITSELF

The Spear Head Spade is the double patented garden spade with a sharpened spearhead blade that slices into hard, rocky, and clay soil with far less effort than a conventional flat spade. It is the tool customers ask for by name, and the one they come back to buy as a gift. With over 600,000 sold, it is a proven seller you can stock with confidence.

Named Best Shovel/Spade of 2025 by Better Homes and Gardens. An independent rating your customers already trust, on a tool that earns its place on your floor.

Invented in 2009 by Daniel Mathieu of Windsor, CT. At 85, with two artificial knees and two artificial hips, he refused to give up gardening and designed a blade that does the work his joints no longer could. He and his son Julien, an engineer, earned two patents on the design. Customers do not just buy the tool, they retell the story.



Four colors: Red, Lavender, Yellow, Teal

WHY IT TURNS FOR GARDEN RETAIL

- **Premium basket lift.** A \$60 MSRP on a single hand tool, with the margin profile of a branded premium line.
- **A genuine gift purchase.** Sells for Mother's Day, Father's Day, birthdays, and retirements, not only in planting season.
- **Color display appeal.** The 40" D-Handle comes in Red, Lavender, Yellow, and Teal, which merchandise as a display and drive self-gift add-ons.
- **Demo-able on the floor.** Five minutes in a tub of hard soil converts skeptics. Staff sell it with their hands, not a spec sheet.
- **Securely packaged and shipped.** Six shovels to a case box, with UPC codes on every SKU.



SHMini 30"

SHLF2 58"

SHHoe 60"

Kneeler

ALREADY ON THE FLOOR AT

McLendon Hardware · Parkrose Hardware · Northwind Perennial Farm · Wannemaker's · Russell Tree and Shrub Farm · Primex · Van Wilgen's · Garden Sales · Natureworks · and fine garden centers across the US

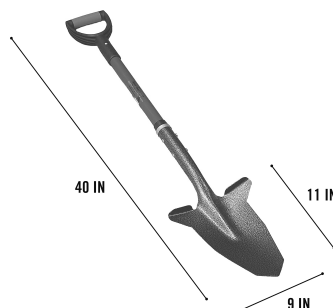
IN THE CATALOGS

Sporty's · A.M. Leonard · Mother Earth News

MODEL	PRODUCT	COLORS	MSRP	CASE PACK	UNIT WEIGHT
SHFD3	40" D-Handle Garden Spade	Red, Lavender, Yellow, Teal	\$60	6	3.5 lb
SHLF2	58" Long Handle Garden Spade	Yellow	\$65	6	4.0 lb
SHMini	30" Mini Garden Shovel	Yellow	\$40	6	2.0 lb
SHHoe	60" Long Handle Hoe, stainless steel blade	Yellow	\$61	6	2.2 lb
KNEELER	Garden Kneeler Pad	Teal	\$10	50	0.2 lb



DIMENSIONS



SHFD3 D-Handle shown. Dimensions for all models available on request.

WHOLESALE INQUIRIES

spearheadspade.com/pages/wholesale
hugh@spearheadspade.com
(732) 297-9240

ORDERING

Wholesale pricing, opening order minimums, and drop ship options provided with the price list. Samples available for qualified retailers.

COMPANY

Glorious Outdoors, LLC
256 Fresh Ponds Rd.
Jamesburg, NJ 08831